

**REPORT OF A MEETING OF THE PUBLICITY  
SUB-COMMITTEE RE: STANDARDS COMMITTEE**

held in the  
West Committee Room, Municipal Buildings, Crewe on Tuesday 23<sup>rd</sup> June 2009  
at 10.30a.m.

**PRESENT:** Nigel Briers (Chair), David Sayer, Roger Pomlett and  
John Goddard

**APOLOGIES:** Apologies for absence were received from Mike Garratt,  
Ken Edwards and Patsy Barnett

The Sub-Committee met primarily for editorial purposes in connection with certain documents (3) now tendered in final draft form prior to consideration by the full Standards Committee and these comprised -

(1) The suggested front cover for the publicity leaflet and of the samples submitted it was agreed unanimously that the example incorporating a photographic portrayal of the Headquarters of Cheshire Council East at Westfields, Sandbach be recommended for approval and inclusion in the leaflet.

(2) The final draft of the body of the leaflet after editing by the Council's Communications Department and in terms of this document it was unanimously agreed that this now be referred to the full Standards Committee without further amendment; and

(3) A third document being in the nature of an *aide memoire* and explanatory leaflet for use by councillors including Town/Parish councillors, council clerks and advisory staff dealing specifically with the sometimes complex issues arising in relation to personal and prejudicial interests. Whilst the Sub-Committee approved the form and content of this draft it was stressed that such was not intended to be in any way regarded as a substitute for the Code but at all times to be read in conjunction with the Code and that this comment should be highlighted in the final product. As with the previous documents this will now go to the full Standards Committee for approval/further comment.

**The Council's Website**

The Sub Committee considered the present level of information included on the Council's web site and unanimously agreed that documents under consideration and listed (1) (2) and (3) above in their final form be included on the website with an appropriate link to the website of the Standards Board for England ([enquiries@standardsboard.gov.uk](mailto:enquiries@standardsboard.gov.uk)).

Additional to the information aspects members agreed that it should be possible to download the Complaint Form (yet to be finally drafted) but were unanimously opposed to the concept of complaints being lodged on line with the Council and that it should be made absolutely clear to potential complainants that such Complaint Forms must be lodged by prepaid post (preferably recorded delivery) or hand delivered to the Council's Offices.

**Next Meeting**

In view of the proximity of the full meeting (13<sup>th</sup> July 2009) no determination was made in this respect.